

2025
2029



Rwanda Aquatics Federation Strategic Plan



Overview



Rwanda Aquatics Federation (RAF) was created in 2000 by a consortium of 15 swimming clubs that aimed to promote and improve Aquatics activities in Rwanda. RAF is a registered federation with Rwanda Governance Board and is affiliated to World Aquatics and Africa Aquatics to run all aquatic activities in Rwanda.

Rwanda Aquatics Federation operates in a good synergy with other partners including the Rwanda's Ministry of Sport, Rwanda National Olympic and Sports Committee, Affiliated Swimming Clubs, the private sector through hotels owners, schools and other performers involved in Aquatic sports activities.





Vision and Mission

To promote and develop aquatic sports in Rwanda to international competitive standards .

To promote the culture of swimming and develop the swimming sport through clubs, competitions, and education.



RAF Objectives



1.

To increase participation in competitive, non-competitive, social, and recreational Aquatics activities at all levels

2

To provide opportunities for achieving excellence in Aquatics sports for professional athletes

3

To ensure access to quality and sustainable infrastructure for the delivery of Aquatics activities

4

To implement good governance and strong managerial systems of Aquatics activities with open and transparent policies.

5

To provide opportunities in capacity building for Aquatics officials, trainers, and coaches

6

I ensure the well-being of our athletes and our sport



Our Values



Solidarity



Diversity



Respect and
Fairness



Transparency



Integrity



Team work

Strategic planning 2025-2029



Process and Methodology for the elaboration the strategic plan

The entire strategic planning process was participatory. It was a joint effort of RAF executive committee, members of the federations including clubs, athletes, trainers and lovers of swimming sport. Major governmental and non-governmental stakeholders, the private sector were also consulted during the elaboration of the strategic plan.

Strategic objective

The strategic objective is to build a foundation for long term development of the swimming sport in Rwanda by building awareness about the sport, establishing durable partnerships, training young athletes, trainers and referees but also by developing the required infrastructure



Strategic priorities

Priority 1. Promotion of Aquatics sport and supporting clubs

Aquatics continues to be a poorly marketed sport in Rwanda. Aquatics sport will be promoted in order to grow audiences and increase participation in aquatic sports. This will be achieved by:

Improving communication and raising awareness

Organizing and Participating in competitions for all levels and capacities

Organize entertaining events to attract audiences and fuel passions and inspire more people

Support clubs in organizing intra club competitions and awarding



Strategic priorities

Priority 2. Talent detection in junior swimmers and early development of athletes

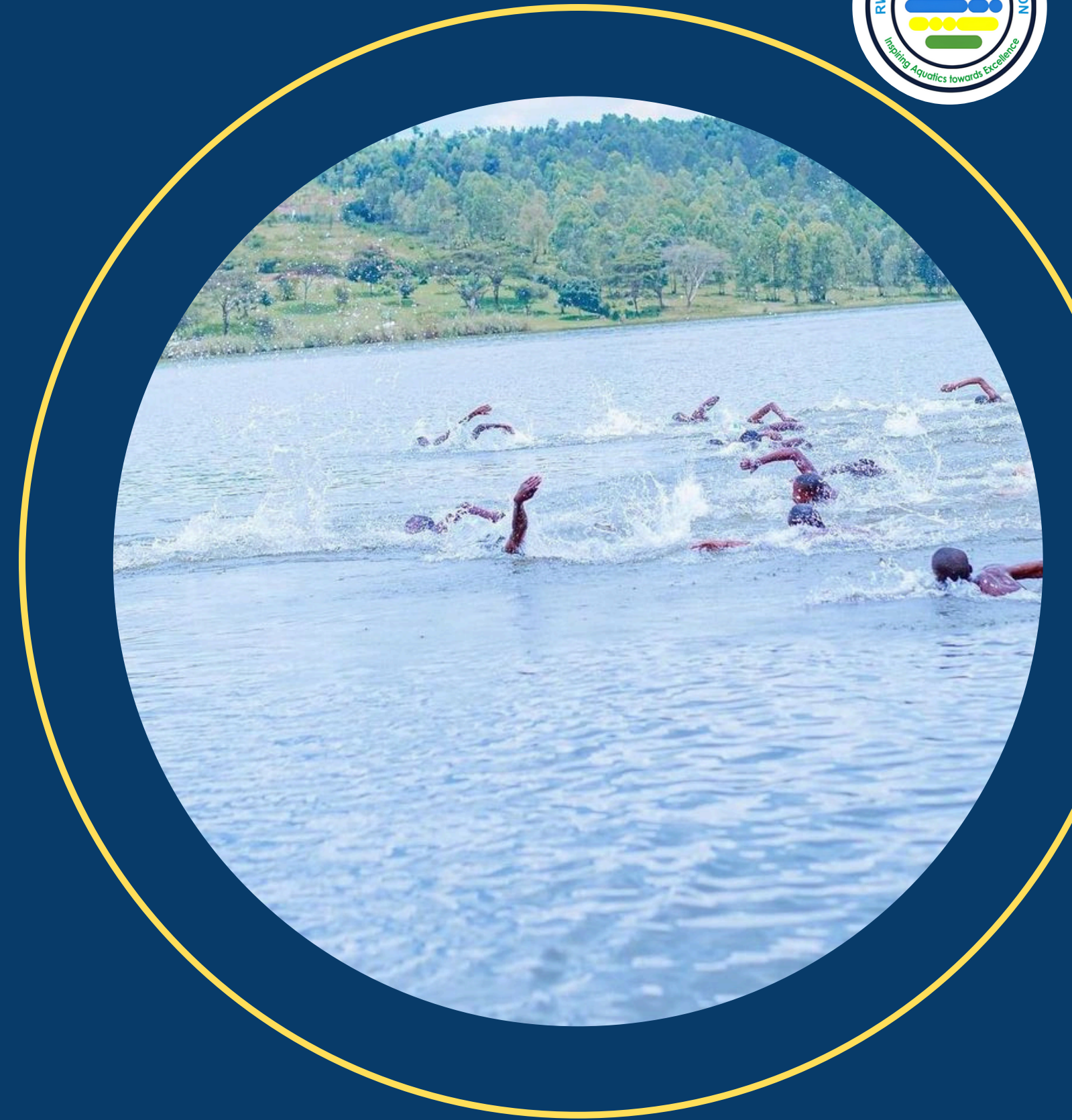
Talent detection will be conducted through establishment of a comprehensive talent detection process in the sporting discipline.

Organizing competitions for U-10, U-12, U-15, and U-17 in both gender categories.

Establish collaboration with schools in order to identify talented athletes

promote Open water competitions and tourism

Encourage all clubs to raise children under 10 as we prepare future athletes



Talent Detection and Development

1 Identify Potential

Implement comprehensive talent identification programs to identify promising young athletes.

2 Provide Training

Develop training programs for identified athletes that focus on technical skills, physical fitness, and mental preparedness.

3 Create Pathways

Establish clear pathways for talented athletes to progress through different levels of competition.





Priority 3. Capacity building

Develop Coaching Skills

Offer specialized coaching courses to enhance the knowledge and skills of coaches at all levels.

Enhance Officiating

Provide comprehensive training and certification for officials to ensure fair and professional competitions.

Athletes welfare

Make a needs assessment and provide equipment and materials to athletes



Improving Governance and Transparency



Ethical Practices

Promote ethical conduct and accountability among federation members and staff.



Open Communication

Implement transparent and open communication channels to keep stakeholders informed about federation activities and decisions.



Effective Oversight

Strengthen governance structures and oversight mechanisms to ensure the federation's effectiveness and integrity.



Priority 4. Infrastructure Development for Aquatics Facilities

1

Invest in Facilities

Advocate for the construction and renovation of high-quality aquatics facilities across Rwanda.



2

Expand Access

Increase access to safe and accessible swimming pools and training facilities for athletes and the community.



3

Promote Accessibility

Ensure facilities are equipped with the necessary amenities and accessibility features to meet the needs of all athletes.





Priority 5. Building Sustainable Partnerships and Fund Mobilization

1

Strategic Partnerships

Develop strong partnerships with government agencies, private organizations, and international organizations to secure funding and support.

2

Fundraising Initiatives

Implement creative fundraising campaigns and initiatives to generate resources for the federation's programs and projects.

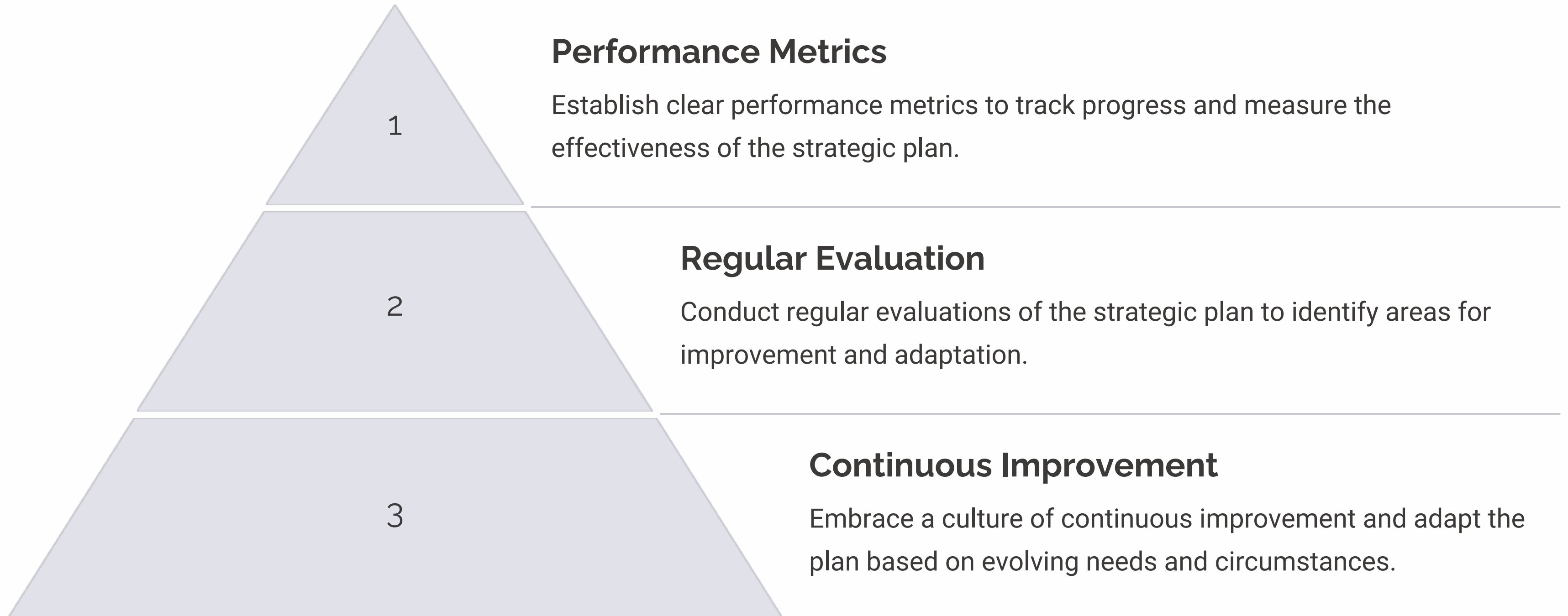
3

Sustainable Funding

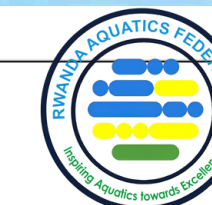
Develop a sustainable funding model that ensures the long-term financial stability of the federation.



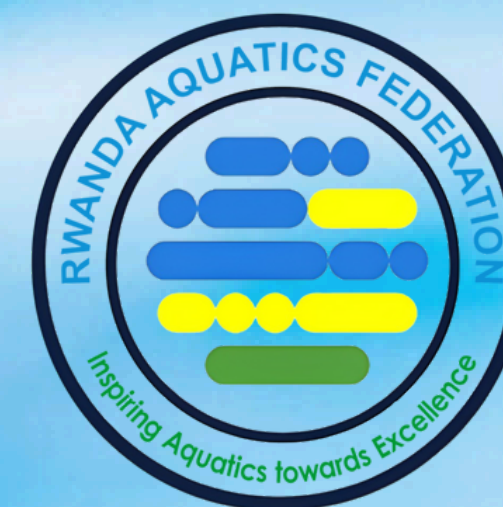
Measuring Success and Adapting the Plan



TENTATIVE BUDGET FOR THE IMPELEMENTATION OF RAF STRATEGIC PLAN 2025-2029



Key Priorities	Activities	Year 2025	Year 2026	Year 2027	Year 2028	Year 2029	Total in USD	SOURCE OF FUND	TIMELINE				
									2025	2026	2027	2028	2029
1. Promotion of swimming sport and supporting clubs	1. Improving sport awareness through media and social media	4,000	4,000	4,000	4,000	4,000	20,000	RAF, WA, MINISPORTS CNOSR	X	X	X	X	X
	2. Organizing swimming competitions in national and international events	15,000	15,000	15,000	15,000	15,000	75,000	RAF, WA, MINISPORTS CNOSR	X	X	X	X	X
	3. Organize entertaining events to attract audiences in our swimming sport.	2,000	2,000	2,000	2,000	2,000	10,000	RAF, WA, MINISPORTS CNOSR	X	X	X	X	X
	4. Support clubs in organizing intra club	2,000	2,000	2,000	2,000	2,000	10,000		X	X	X	X	X



	competitions and prizes.							RAF, WA, MINISPORTS CNOSR					
2. Talent detection in junior swimmers and early development of athletes	5. Organizing competitions for U-10, U-12, U-15, and U-17 in both gender categories.	3,000	3,000	3,000	3,000	3,000	15,000	RAF, WA, MINISPORTS CNOSR	X	X	X	X	X
	6. Prioritize open water development competitions	7,000	7,000	7,000	7,000	7,000	35,000	RAF, WA, MINISPORTS CNOSR	X	X	X	X	X
3. Capacity building	7. Governance, Leadership and administration of the federation and clubs development	10,000	10,000	10,000	10,000	10,000	50,000	RAF, WA, MINISPORTS CNOSR	X	X	X	X	X
	8. Officials and Coaches Clinics	6,000	6,000	6,000	6,000	6,000	30,000	RAF, CNOSR WA,	X	X	X	X	X
4. Infrastructure development	9. Olympic-size swimming pool	-	-	-	-	-	-	RAF, WA, MINISPORTS		X	X	X	X
	10. Developing Open water venues on lake	-	10,000	10,000	10,000	10,000	40,000	RAF, WA, MINISPORTS CNOSR		X	X	X	X
sustainable partnerships and fund mobilization	Media development							CNOSR	X	X	X	X	X
	12. organize Open Day	2,000	2,000	2,000	2,000	2,000	10,000	RSF, FINA, MINISPORTS	X	X	X	X	X
TOTAL BUDGET							\$300,000	All the amounts are in US dollars					